

THE KRAMER PARK MURAL PROJECT

The Mission: To create a community mural which will promote the creative expression of area artists and provide an enriching visual experience to residents and visitors of Middleborough.

Site: The mural will be placed on the gray painted portion of the NW exterior wall of the Middleborough Town Hall Annex building, located at 20 Centre Street in Middleborough. The mural area is approximately 12' x 30' on the portion of wall facing Kramer Park. Existing signs/placards will be relocated. The mural will travel the depth of Kramer Park, ending at the Park boundaries.

Application: Please complete the attached Annex Mural application and return it by the Friday, August 10th, 5 p.m. deadline to the address indicated. A rendering of the proposed mural to be completed through this program must be submitted along with the completed application.

Materials: Each applicant will be required to submit with their application the materials they intend to utilize in the execution of the mural. Paint is the only medium accepted for the mural, and should be of a quality to withstand weather conditions for a reasonable amount of time. The mural will be applied directly to the building wall on a pre-primed surface provided for the artist.

Obtaining all materials and supplies necessary for the design and execution of the mural shall be the responsibility of the selected artist. It will be necessary for the artist to apply protective sealant to their art work when the piece is completed.

Artistic Theme: We are looking for concepts that are reflective of Middleborough's history and/or picturesque qualities in this charming,

treed pocket park located between historic buildings in the central downtown.

Criteria for Artist Selection: The Mural selection panel will review all applications and renderings to determine finalists.

Art will be reviewed for Artistic Merit, Appropriateness to Public Presentation and Originality.

Panel Meeting and Notification: The selected artisans will make themselves available to discuss the project scope and their concept prior to award notification as needed by the selection panel.

The Artist will be notified of their award by email and US mail.

Stipend: The artist selected will receive a stipend of \$2,000 for materials at the execution of the contract, with additional payments during installation and at full completion and inspection of the artist's project, totaling a \$4,000 award.

Schedule:

Friday, July 13th –Call for artists

Friday, 5:00 pm, August 10th – Deadline to submit application and rendering.

Friday, August 17th – Artist Notification

Friday, September 27th - targeted mural installation completion.