

REPORT OF THE PEG ACCESS DEPARTMENT

MARCH 2017

March always begins the busy Public Access programming season starting with the Annual Rotary Cable Auction Preview. The annual LIVE Rotary Cable Auction aired in Middleborough, Lakeville and Freetown the weekend of March 18 & 19. The Permanent Cable Committee (PCC) purchased 2 laptops and SDI-HDMI converter for MET (\$6,834.73). Wireless headset kit purchased to be used by MCCAM and MET as needed for big events that have multiple cameras (\$720.30). Discussions began involving Comcast drop being installed at the Oliver Estate, Freetown Inter-municipal PEG Access Agreement for the Government channel, and a request from the DPW for options to get wifi/wireless at the DPW building on Wareham St. Tightrope Media System upgrade installation – including a new server to allow for software upgrades, HD compatibility of the PEG channels and web interface upgrade for web viewing on demand. Education channel now housed at MCCAM (\$39,857.75). MET can still be accessed remotely for scheduling and program submissions to MCCAM. Zack worked with, Kathryn Dries, a student at Unlimited Work Opportunities who along with her Career Resource Specialist, Katelyn Costa, would observe our staff and volunteers to help prepare her towards her career goal in media.

34 Meetings & Events covered by MCCAM including annual Candidates Forum, Rotary Cable Auction

APRIL

MCCAM set up a booth for the weekend at the Herring Festival getting the word out about who we are and what we do for the Community. Multi-camera coverage of the annual town meeting at the HS. MCCAM replaced the monitor at the Selectemen's meeting room desk, purchased TV to monitor the Education Channel signal and also repaired the podium microphone in the Selectmen's meeting room. MCCAM votes to purchase plaque and recognize MET student Hunter Siedentopf for his work creating a program on the FF I/II program offered to students at MHS in conjunction with the MFD. Volunteer Nick Guarda assisted Hunter at all the shoots they did with the class and Fire Department. PCC discussed looking into possibility of requesting a Senior Discount for Comcast and Verizon subscribers. LIVE audio issue at the Nichols Middle School is resolved with purchase of a converter.

20 meetings and events covered by MCCAM including Canoe Race, Herring Run Festival with Cranberry Country Journal and Easter Egg Hunt at the Oliver Estate.

MAY

Zack attended classes for Adobe Premier to better serve the volunteers for training in editing. Karen started working on the Town website redesign workgroup. PCC purchased a Retrospect server upgrade for program archiving (\$3,464.00) also a new camera control unit in the Town Hall control room for meeting coverage because of unit failure (\$1,299.95). An all-in-one Inkjet printer was purchased for the MCCAM office to allow scanning to file.

23 meetings and events covered in May including the Memorial Day events, Sheep Day, Library and COA events.

JUNE

The Town email was upgraded and MCCAM staff was added to the system. PCC sends a letter to Sen. Pacheco requesting support of HD programming and Electronic Program Guide for PEG Access channels. Maureen Candito resigns from the PCC. The PCC purchases an annual membership for MCCAM to the Alliance for Community Media, prize (Amazon Echo) and game board (Plinko) for annual participation at Krazy Days. An additional security camera to be added to the monitor system at the Town Hall is requested by Town Managers office to cover the electronic car stations in the parking lot. Board of Selectmen vote to renew 3 yr terms for Robert Denise and Paul Lazarovich.

Current Terms for Permanent Cable Committee Members are as follows:

Robert Silva	term ending June, 30, 2018
Steven Callahan	term ending June 30, 2018
Nicholas Guarda	term ending June 30, 2018
Robert Denise	term ending June 30, 2020
Paul Lazarovich	term ending June 30, 2020
Adam Pelletier	term ending June 30, 2019
Mark Mobley	term ending June 30, 2019
Donna Bernabeo	term ending June 30, 2019

(one open seat term ending June 30, 2020)

30 meetings and events covered during the month of June including Police Station Groundbreaking, ParCon at the Town Hall, Special Town Meeting.

JULY

The PCC began working with Attorney Robert Treano for upcoming Cable Franchise Re-negotiations requesting recent samples of other local cable franchise agreements and asking about possible ascertainment surveys.

32 meetings and events covered in July including the 4th of July events

and Parks & Rec shows and concerts on the town hall lawn and concerts at the Soule Homestead.

AUGUST

MCCAM once again set up a booth during Krazy Days to help make people more aware of MCCAM and the MCCAM website. The Town received a check for \$2500 from Freetown for inter-municipal cable access agreement bi-annual payment (goes into the General Fund). Three new people sign up to learn how to be volunteers at MCCAM, Joseph Silvia, Alex Foley and Jamie Blackden. PCC voted to pay the annual maintenance and support agreement for the Alcatel Lucent system for the Town (\$13,464.75) This contract is for support of the network switches on the Town owned INET. The fiber extension project to the Pumping Station at 55 E. Grove Street completed (fiber extension portion was paid for with funding from the Water Department \$19,018.49, the INET equipment and configuration cost \$4222.12 was covered by cable funds). PCC purchased new shirts for staff.

28 meetings and events covered during the month of August including concerts, Krazy Days, Concerts at the Soule Homestead & Town Hall and National Night Out.

SEPTEMBER

Initial project discussions began with the Cable Committee Chairman, Bob Silva, and the MPD and MFD Chiefs for new Police Station needs and adding the Police and Fire to the Town phone system using the INET. Karen collected quotes for the Police Station Building Committee for the required fiber extension necessary for the new Police Station.

30 meetings and events covered in September including the Soule Harvest Festival, 4-H Fair weekend and the Carbon Pricing Forum at the Soule Homestead.

OCTOBER

The PCC voted to replace the core switches at Flora Clark School and School Street School in the amount of \$10,952.00. The PCC also voted to renew the Audioblocks and Videoblocks subscriptions for MCCAM and MET.

28 events and meetings covered in October for MCCAM including Fire Department Open House, Oktoberfest with Cranberry Country Journal and the Candidates Forum held at Oak Point.

NOVEMBER

Karen and Zack attended the Alliance for Community Media NE Region Conference and Trade Show in Falmouth from November 1-3. At the conference, Karen learned a lot about cable franchise negotiations and told the PCC about

things the PCC can do to help the Town during the next cable franchise negotiation with Comcast. Karen recommended to the PCC that they use the Buske Group to prepare for the next cable franchise negotiations for a needs assessment. The PCC voted to reimburse the IT Department (\$7,574.21) for switches and configuration for past installations that should have been paid for with cable funds. Karen sent 3 quotes she received for the fiber extension to the new police station project to the Police Chief.

24 meetings and events covered by volunteers in November including Veterans Day events, Hall of Fame awards, Flag Retirement Ceremony, Vocational Excellence Award Ceremony and the annual Christmas Parade.

DECEMBER

A Holiday meet and greet was held for PCC members, MCCAM staff and volunteers at the MCCAM office. It was a good chance for the volunteers to meet and talk to each other and for the PCC members to meet and talk to the volunteers. MET had an issue with their Broadcast Pix system, it was diagnosed and resolved with the installation of a new sync generator (\$303.75) LCN sent a quote to the PCC for the new Fire Station LAN and VOIP project. The PCC voted and a purchase order was submitted for the Fire Station LAN/WAN routing switch (\$7807.50) as well as the Fire Station Voice/Telecommunication Platform (\$11,890.80). The PCC voted to purchase (3) new laptops to be used for editing by volunteers (\$4639.97), (3) additional Adobe Creative Cloud subscriptions that would extend on these new devices until the new year of the subscription begins (\$598.74), a new workstation for Zack (\$14,345.70)

22 meetings and events covered in December including Festival of Lights with Cranberry Country Journal, annual Tree lighting, LIVE nativity performance and other holiday events at the library and COA.

JANUARY 2018

The Town received \$2500 check from the Town of Freetown for bi-annual payment of channel 95 cable access feed. Freetown has requested an extension of their current agreement that expired on 12/31/17 with the Town of Middleborough. The PCC voted to amend the amount of the project for the Fire Station Voice and Telecommunication system adding (\$4969.05). Karen obtained a quote for the Town Managers office from Intricate Consulting to replace the audio system and microphones in the ballroom (\$4857.22) which does not take into consideration the replacement of current wiring if it should be faulty. Quote was given to the Town Manager's office. The PCC voted to start the conversation with the Town Manager and Board of Selectmen on possible move of MCCAM

from the basement at Town Hall to the first floor of the Town Hall Annex (former location of the Eastern Bank).

22 meetings and events covered in January.

FEBRUARY

Membership to MassAccess renewed for MCCAM. This membership allows for downloading of programming created by producers all over Massachusetts. The PCC voted to purchase new cameras and computer equipment to be used by MET for the education channel (\$33,743.53). The PCC chairman, Bob Silva and Karen Foye met with Town Manager to discuss feasibility and request to move MCCAM office from the Town Hall basement to a larger location that would allow for a new cable studio/control room, Town accessible conference room, edit suites and office space to be located at the Town Hall Annex first floor (former bank location). A purchase order to LCN was submitted for the new Police Station WAN INET Connectivity project (\$17,389.390). A purchase order to LCN for the Public Safety VOIP migration project was also submitted (\$48,463.76). The PCC voted to sign a contract with the Buske Group to assist the Town of Middleborough and MCCAM with the process of renewing its cable franchise license with Comcast. The Buske Group will develop a plan for license renewal and strategies for implementation of the plan, review current license documents, identify current and future needs and interests of the Community by doing focus groups, surveys and reviewing current PEG resources and services (not to exceed \$40,000).

28 meetings and events covered in the month of February including the Rotary Cable Auction Preview, COA events.

Active MCCAM volunteers

Jim Cosgrove

Lynn Rocha

Lori Ashley

Nick Guarda

Donna Bernabeo

Jacob Parsons

Joey Driscoll

Paul Lazarovich

Katie McDonald

Alex Foley

Joseph Silvia

List of board/committee meetings covered weekly/monthly by MCCAM:

Board of Selectmen (LIVE)

Finance Committee

Planning Board (LIVE)

Historical Commission

Oliver Estate Advisory Committee

Middleborough Gas & Electric Commissioners

Tourism Committee

Commission on Disability

Conservation Commission

Zoning Board of Appeals

Community Preservation Committee

School Building Committee

Police Station Building Committee

Town History Committee

Herring Fisheries Commission

DPW Building Committee

MCCAM also airs the School Committee meetings covered by MET.

Annual and Special Town Meetings are always covered

For program cablecast times, programs available for on demand viewing and all MCCAM information, please visit www.MCCAM02346.com

And follow MCCAM on Facebook at

Middleborough Community Cable Access Media (MCCAM)

Programming Statistics 2/1/17 to 3/1/18

Government Access Channel

308 meetings covered (from 17 boards/committees) :: average length 1hr 30 min
:: total runs 4763

All municipal meetings are available for web-viewing on demand if covered by MCCAM

Public Access Channel

176 shows :: average length 42 minutes :: total runs 6527

Education Access Channel

168 shows :: average length 45 minutes :: total runs 6730

**Total programs on PEG Access :: 587 shows ::
total runs on 3 PEG channels for 1 year = 18,020**

If you are interested in learning more about MCCAM, how to submit a public service announcement for our on air bulletin board, how to become a volunteer or how to produce your own show, please contact Karen Foye or Zack Grundy at the MCCAM office 774-766-6350 kfoye@mccam02346.com or zgrundy@mccam02346.com

