

REPORT OF THE PEG ACCESS DEPARTMENT

MCCAM (Middleborough Community Cable Access Media) is celebrating 10 years this year (2020)! 2019 was the 350th anniversary celebration year for the Town with many activities and events. In June of 2019 MCCAM moved from the basement at the Town Hall into the Town Hall Annex Bank Building where the Eastern Bank used to be located. Our new address is 1 South Main Street. Demolition and Construction began in February 2019 for the new MCCAM Community Media Center. Negotiations have begun with Comcast as our 10-year license is up for renewal in September of 2020. In January of 2020, the Permanent Cable Committee lost one of our long-time members and friend, Mark Mobley.

MARCH 2019

The annual LIVE Rotary Cable Auction aired for the last time from the Middleborough High School gymnasium the weekend of March 23 & 24 to residents in Middleborough, Lakeville, Freetown and a few other surrounding towns. The projector in the Board of Selectmen's meeting room was replaced. Demolition continued at the new MCCAM studio. The Buske Group provided a key points document to the cable committee to use in discussions regarding negotiations.

32 Meetings & Events covered by MCCAM including annual Candidates Forum at Oak Point, Green Energy Fair at the Town Hall, 350th anniversary concert by the MHS music department, Rotary Cable Auction, and Adventure Journalist, Peter Mendel at the MPL.

APRIL

The annual town meeting at the high school was covered with a multi-camera crew. Town Meeting voted to create a PEG Access and Cable Related Fund required by State legislation to make sure cable revenue funds are used ONLY for PEG Access purposes. Zack created a video teaser for the launch of the new town website. Wood Palace offered to donate new kitchen cabinets and counters for the future kitchen studio. Security system installed at MCCAM.

36 meetings and events covered by MCCAM including Canoe Race, Herring Run Festival, Ed Lodi book event at the Public Library, Softball and Little League Opening Days, Cultural Council Award Ceremony, Honorary Mayor Inauguration and Easter Egg Hunt on the Town Hall lawn.

MAY

The new MHS groundbreaking was held on 5/9. Electrical, HVAC, security installed in the new MCCAM media center. Network, flooring and kitchen design underway.

26 meetings and events covered in May including the Memorial Day events, Guest Speakers at the Library discussing Deborah Sampson and Peter Oliver and the MHS groundbreaking ceremony.

JUNE

The Founders Day Gala was well attended by the community and MCCAM was there to celebrate and cover the big event at the Oliver Estate. DPW crew assisted moving MCCAM office and equipment from the Town Hall basement over to the new media center. Kitchen cabinets, counters and appliances installed in the new MCCAM media center. Board of Selectmen vote to renew 3 yr terms Adam Pelletier, Mark Mobley and Donna Bernabeo.

Current Terms for Permanent Cable Committee Members are as follows:

Robert Silva term ending June, 30, 2021

Steven Callahan term ending June 30, 2021

Nicholas Guarda term ending June 30, 2021

Robert Denise term ending June 30, 2020

Paul Lazarovich term ending June 30, 2020

Adam Pelletier term ending June 30, 2022

Donna Bernabeo term ending June 30, 2022

(two open seat term ending June 30, 2020, one ending June 2022)

33 meetings and events covered during the month of June including Sheep Day, Pan Mass Kids Ride, concerts at the Soule Homestead, the Founders Day Ball at the Oliver Estate, Father's Day show and Almost 4th of July show at the COA, "Life in Middlebury in 1669" and the Toe Jam Puppet Band at the Town Hall.

JULY

Karen was a guest speaker at the Mass Access Conference giving her input and answering questions about being a municipally run cable access studio. The Cable Access Administrator position was upgraded to Cable Access Director. The new MCCAM space is getting settled in to. Podcasting room being set up and Zack is training on the equipment. 350th events continued throughout July including an Evening with Abigail, Martha and Ben at the Historical Museum. Crutchfield Signs installed new vinyl signage for MCCAM.

New encoder purchased to make LIVE capabilities possible in the new studio. Matrox DVI scan converter replaced. Basic Lighting for the studio purchased (\$16,752.20)

33 meetings and events covered in July including the 4th of July events and Parks & Rec shows and concerts on the town hall lawn and concerts at the Soule Homestead.

AUGUST

Krazy Days downtown included a visit from Fox News in Boston. MCCAM covered more 350th events including “An Age of Change” Middleborough in 1869 along with the Mill House Festival. Access User Joseph Silvia produced a program on T'ai Chi with members of the COA.

34 meetings and events covered during the month of August including concerts, Krazy Days, Concerts at the Soule Homestead & Town Hall, Oak Point Car show, the annual 4H Fair and National Night Out.

SEPTEMBER

The Time Capsule was unearthed and a tree was planted in celebration of the towns 350th and of course MCCAM was there to cover the event as well as document all the items in the Time Capsule. MCCAM office windows were tinted. Yearly Maintenance and Support for Open Touch Voicemail system as well as the edge switching equipment on the INET was approved by the Permanent Cable Committee (\$15,374.82 & \$10,960.60).

30 meetings and events covered in September including the Soule Harvest Fair, The Red, White and Blues Festival, Lizzie Borden program at the Burt Wood School, Accupressure Program at the Library, The return of the Olde Kids on the Block at the COA and the 9/11 ceremony.

OCTOBER

MCCAM again participated in the Information Booth for Town Departments at the COA. MCCAM covered The Friends of the Middleborough Cemeteries “Graveyard Smash” in the Town Hall Ballroom. Contractor installed final items in the studio including reception desk, podcasting desk, edit suites workstations and barn door. Two new programs brought to us for airing one from Helping Hands Community Partners (All Things Senior) and the other called Family Focus. Zack started working with a student from Old Rochester High School on a weekly basis to train him on using the access equipment. The student is part of the Work Opportunities Unlimited program and he’s doing a great job. Access User Joseph Silvia produced a program at the COA on the Silver Sneakers exercise group as well as creating a show at the YMCA Family Festival.

32 events and meetings covered in October for MCCAM including Special Town Meeting, Kites over Middleborough, Crantoberfest with Cranberry Country Journal, Trunk-or-Treat at the Town Hall, Financial Aid program for kids entering college, History of the 1st Congregational Church, Cruise NE Car show, “These Shoes were made for walking – Middleborough Shoe Industry” at the Historical Museum, Library and COA Events.

NOVEMBER

Negotiations started with Comcast for the 2020 franchise renewal. The town had training for all department heads for the new budgeting software. MCCAM will be able to use it soon. The annual recording of the Food Handlers Course was done for the Health Department in the new podcasting studio. The Town received formal renewal notification from Verizon for their franchise renewal due to expire in April 2022. Access User Joseph Silvia produced a program at the Soule Homestead with topics on quilting and rug braiding.

27 meetings and events covered by volunteers in November including Veterans Day events, Hall of Fame awards, Science Café at MHS, “Remember Me – Lavinia’s Wish” at the Historical Museum, Legislative Luncheon, Vocational Excellence Award Ceremony and the annual Christmas Parade.

DECEMBER

A Holiday meet and greet was held for PCC members, MCCAM staff and volunteers at the new MCCAM Community Media Center. It was a good chance for the volunteers to meet and talk to each other and for the PCC members to meet and talk to the volunteers. All vendors who worked on the MCCAM renovation, Town Manager and Selectmen were also invited. MCCAM had a legal request to provide over 60 DVDs of copies of various meetings that were recorded this past year to the Town Managers office. James Leite joined our Access group and started learning our podcasting and editing equipment so he can produce a new video podcast show for MCCAM.

30 meetings and events covered in December including Festival of Lights MHS “Topping off Ceremony”, annual Tree lighting, LIVE nativity performance and other holiday events around town.

JANUARY 2020

2020 Rotary Cable Auction planning begins with requests from the Rotary to have the auction aired and recorded at the new MCCAM studio in March 2020

also air on LakeCam in Lakeville. MCCAM covered the Municipal Vulnerability Preparedness Workshops. MCCAM renewed membership to the Alliance for Community Media. This group has been keeping MCCAM up to date on new legislation regarding In-Kind fee payments to cities/towns. FY21 budget approved by the Permanent Cable Committee to be submitted for town meeting approval in April. Town Clerk requested to use the new MCCAM conference room for early voting in February for the 2020 Presidential Primary as well as in October for the 2020 Presidential Election. Karen met with the Rotarians to go over the set-up and logistics for the Rotary Cable Auction. MCCAM started a new program called Flashback Fridays that airs programs from the past every Friday at 8pm on the Public Access Channel.

26 meetings and events covered in January including an educational talk at the library on the Sierra Club, “A Crash Course of State Climate Bills” at the MPL, also the first program recorded in our new studio is aired (The Grange Poetry Contest).

FEBRUARY

Membership to MassAccess renewed for MCCAM. This membership allows for downloading of programming created by producers all over Massachusetts. The Town received \$2500 check from the Town of Freetown for bi-annual payment of channel 95 cable access feed.

28 meetings and events covered in the month of February including the Rotary Cable Auction Preview, “Whales & Whaling History” at the MPL, Chamber of Commerce annual meeting and the Valentine’s show at the COA.

Active MCCAM volunteers

Lori Ashley
Nick Guarda
Donna Bernabeo
Jacob Parsons
Joey Driscoll
Paul Lazarovich
Alex Foley
Joseph Silvia
Jason O’Connell
Isabel Perry

List of board/committee meetings covered weekly/monthly by MCCAM:

Board of Selectmen (LIVE)

Finance Committee

Planning Board (LIVE)

Historical Commission

Oliver Estate Advisory Committee

Middleborough Gas & Electric Commissioners

Tourism Committee

Commission on Disability

Conservation Commission

Zoning Board of Appeals

Community Preservation Committee

School Building Committee

Police Station Building Committee

Town History Committee

Herring Fisheries Commission

DPW Building Committee

Permanent Cable Committee

MCCAM also airs the School Committee meetings covered by MET.

Annual and Special Town Meetings are always covered

For program cablecast times, programs available for on demand viewing

and all MCCAM information, please visit www.MCCAM02346.com

And follow MCCAM on Facebook at

Middleborough Community Cable Access Media (MCCAM)

Programming Statistics 2/1/19 – 2/1/20

Government Access Channel

304 meetings covered (from 18 boards/committees) :: average length 1hr 18 min

:: total runs 3214

All municipal meetings are available for web-viewing on demand if covered by MCCAM

Public Access Channel

248 shows :: average length 40 minutes :: total runs 5800

Education Access Channel

218 shows :: average length 41 minutes :: total runs 6467

**Total programs on PEG Access :: 718 shows ::
total runs on 3 PEG channels for 1 year = 15,481**

VOD (Video On Demand) Statistics 2/1/19-2/1/20

Total Views 4683 # of shows with views 384

Top 5 viewed shows

- | | |
|---|-----------|
| #1 Oliver Estate Advisory 4-19-19 | 850 views |
| #2 Selectmen's Meeting 4/8/19 | 226 views |
| #3 Middleborough Candidates Forum | 193 views |
| #4 Selectmen's Meeting 1-13-20 | 120 views |
| #5 Holiday Open House at the Oliver House | 113 views |

If you are interested in learning more about MCCAM, how to submit a public service announcement for our on-air bulletin board, how to become a volunteer or how to produce your own show, please contact Karen Foye or Zack Grundy at the MCCAM office 774-766-6350 kfoye@mccam02346.com or zgrundy@mccam02346.com

